

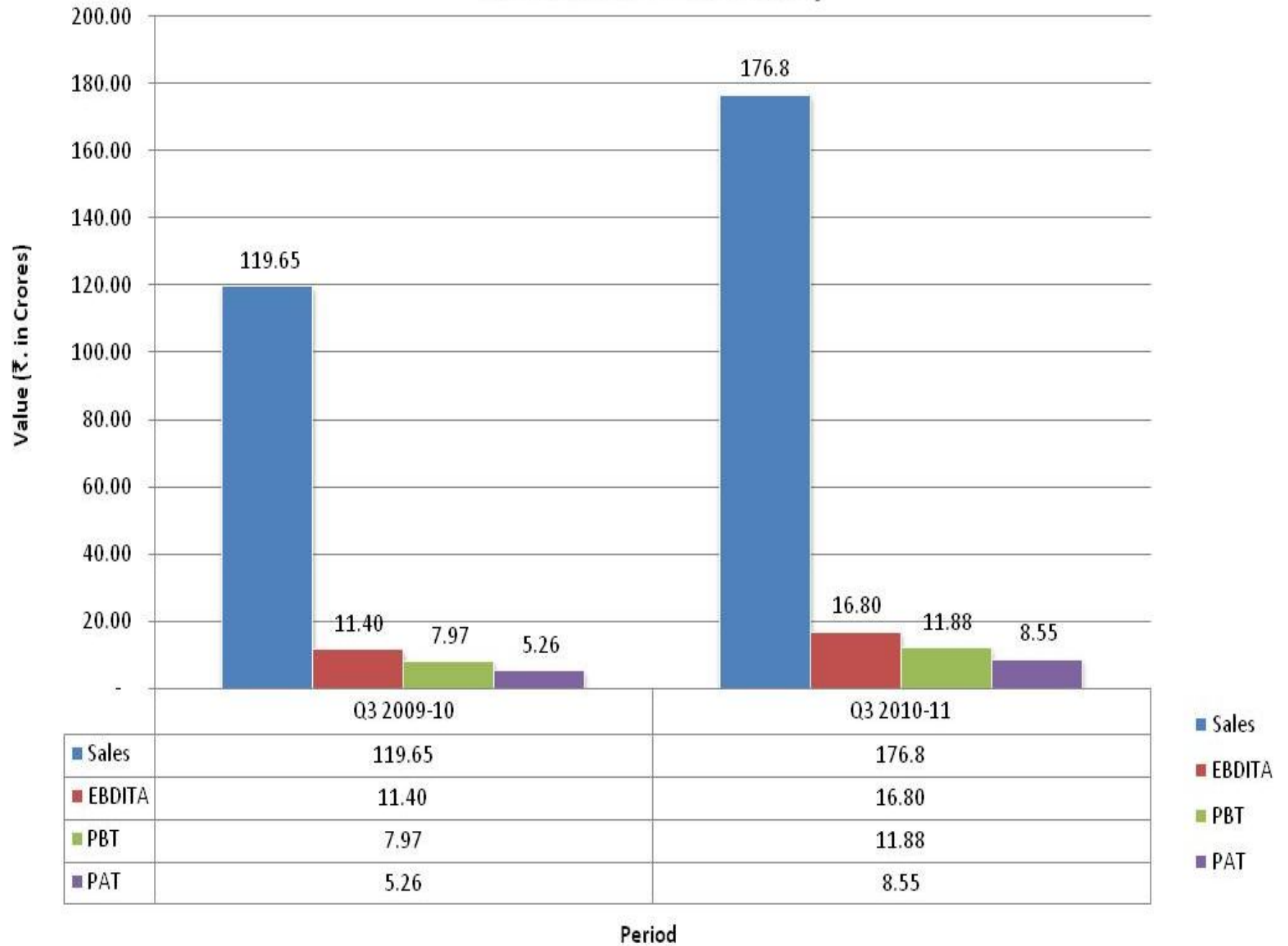


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**Shareholder Information for the
3rd Qtr. of Financial Year 2010-11**

Turnover and Profitability



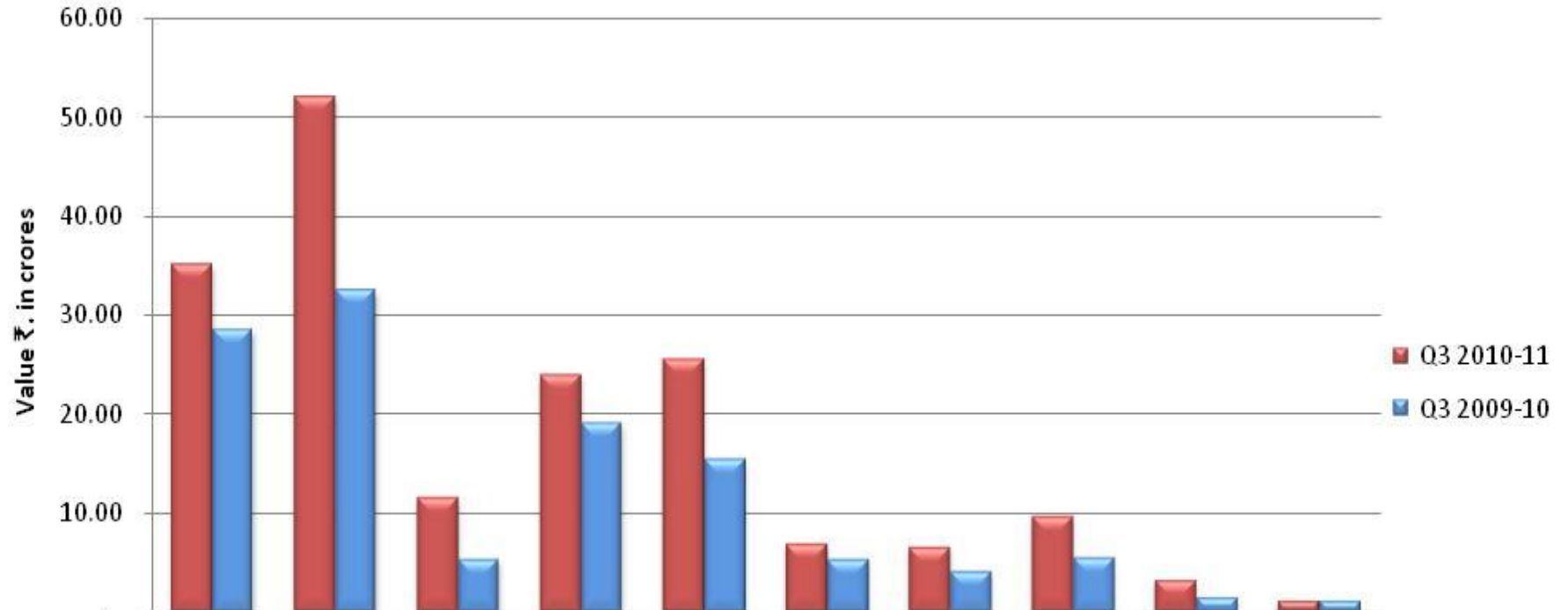
■ Sales	119.65	176.8
■ EBDITA	11.40	16.80
■ PBT	7.97	11.88
■ PAT	5.26	8.55

Period

Key Figures (Amt. Rs.Cr.) - Quarter

Description	Q 3 2010-11	Q 3 2009-10
Sales	176.80	119.65
PBT	11.88	7.97
PBT %	6.72%	6.66%
PAT	8.55	5.26
PAT %	4.84 %	4.4 %
EBITDA %	9.50%	9.53%

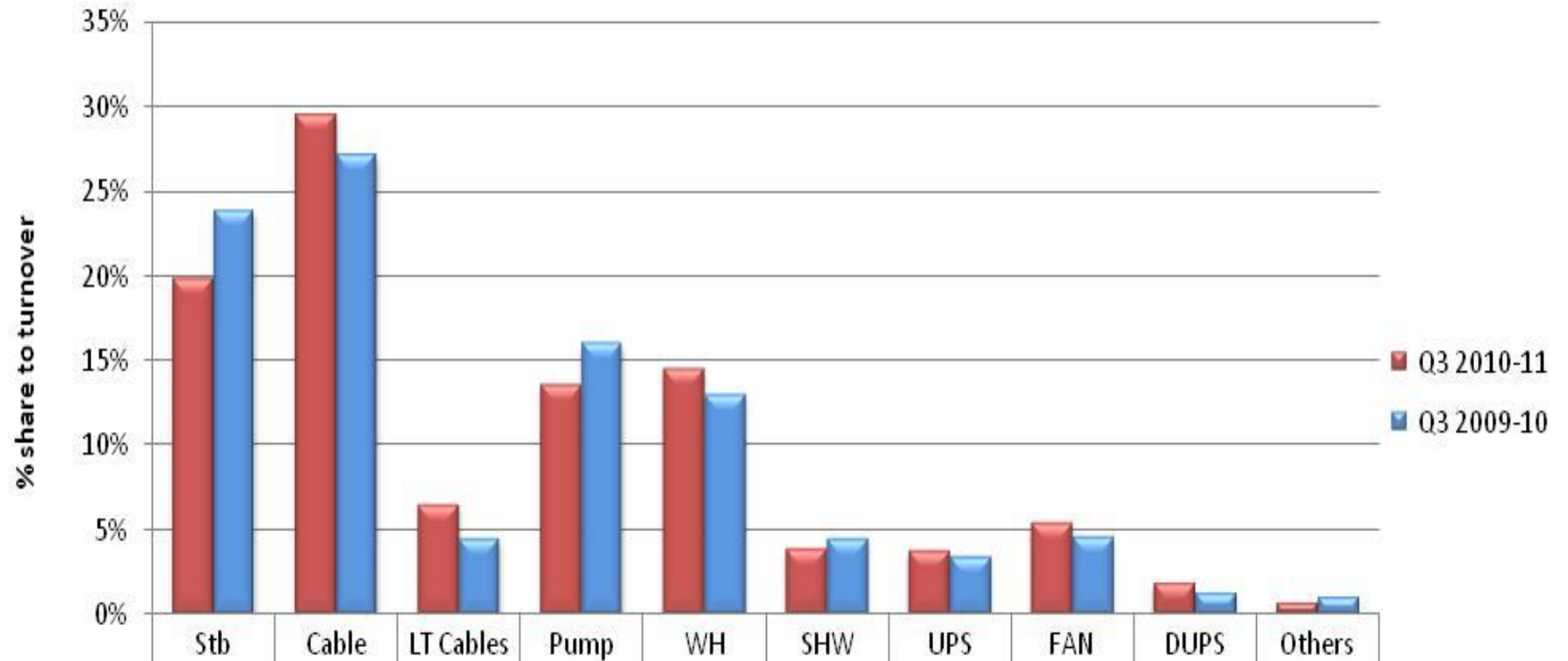
Productwise Turnover



	Stb	Cable	LT Cables	Pump	WH	SWH	UPS	FAN	DUPS	Others	Total
Q3 10-11	35.16	52.2	11.62	24.03	25.67	7.02	6.72	9.75	3.32	1.31	176.80
Q3 09-10	28.63	32.6	5.43	19.23	15.6	5.47	4.22	5.53	1.66	1.27	119.64
% Growth	22.81%	60.12%	114.00%	24.96%	64.55%	28.34%	59.24%	76.31%	100.00%	3.15%	47.78%

Products

Productwise % to Total Turnover



	Stb	Cable	LT Cables	Pump	WH	SHW	UPS	FAN	DUPS	Others
Q3 2010-11	20%	30%	7%	14%	15%	4%	4%	6%	2%	1%
Q3 2009-10	24%	27%	5%	16%	13%	5%	4%	5%	1%	1%

Products

Zone wise turnover (Amt. in Rs. Cr.)

Period	Total Sales (Gross sale)	South Zone		North Zone	
		Amount	%	Amount	%
Q3 FY- 10-11	179.52	141.36	79%	38.16	21%
Q3 FY- 09-10	122.03	101.22	83%	20.81	17%
Q2 FY- 10-11	161.13	129.52	80%	31.61	20%
Q1 FY- 10-11	170.83	129.73	76%	41.10	24%

UN AUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 31.12.2010 (Rs. Lakhs)

Sl. No.	Particulars	For the quarter ended	
		31.12.10 (Unaudited)	31.12.09 (Unaudited)
1	(a) Income from operations	17,679.71	11,964.55
	(b) Other operating income	7.27	6.28
2	Expenditure:		
	a) (Increase) /decrease in stock in trade and work in progress	(542.84)	(3,140.01)
	b) Consumption of raw materials	5,532.81	4,762.57
	c) Purchase of traded goods	7,137.58	6,044.64
	d) Selling and distribution expenses	1,874.87	1,599.77
	e) Employee costs	990.32	724.57
	f) Depreciation	199.22	188.24
	g) Other expenditure	1,057.24	866.26
	Total	16,249.20	11,046.04
3	Profit from Operations before Other Income, Interest and Exceptional Items (1-2)	1,437.78	924.79
4	Other Income	43.40	27.10
5	Profit before Interest and Exceptional Items (3+4)	1,481.18	951.89
6	Interest	292.79	155.32
7	Profit after Interest but before Exceptional items (5-6)	1,188.39	796.57
8	Exceptional items	-	-
9	Profit(+)/ Loss (-) from Ordinary Activities Before Tax (7+8)	1,188.39	796.57
10	Tax expense	333.68	270.65
11	Net Profit(+)/ Loss (-) from Ordinary Activities After Tax (9-10)	854.71	525.92
12	Extraordinary items	-	-
13	Net Profit(+)/ Loss (-) for the Period (11-12)	854.71	525.92



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