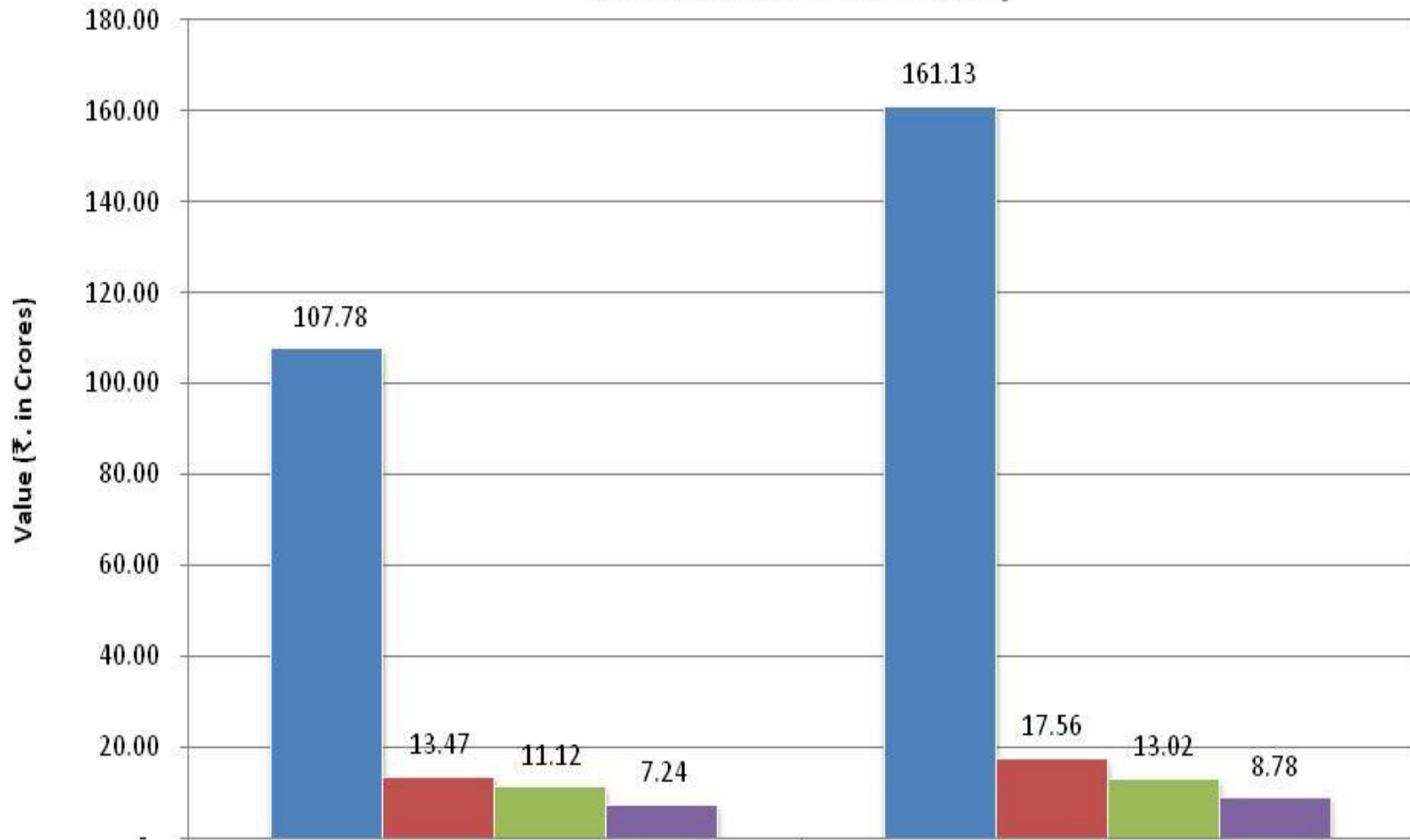




**Shareholder Information for the
2nd Qtr. of Financial Year 2010-11**

Turnover and Profitability



	Q2 2009-10	Q2 2010-11
Sales	107.78	161.13
EBDITA	13.47	17.56
PBT	11.12	13.02
PAT	7.24	8.78

- Sales
- EBDITA
- PBT
- PAT

Period



Key Figures (Amt. Rs.Cr.) - Quarter

Description	Q 2 2010-11	Q 2 2009-10
Sales	161.13	107.78
PBT	13.02	11.12
PBT %	8.2 %	10.48%
PAT	8.78	7.24
PAT %	5.53 %	6.82 %
EBITDA %	10.40 %	11.97 %

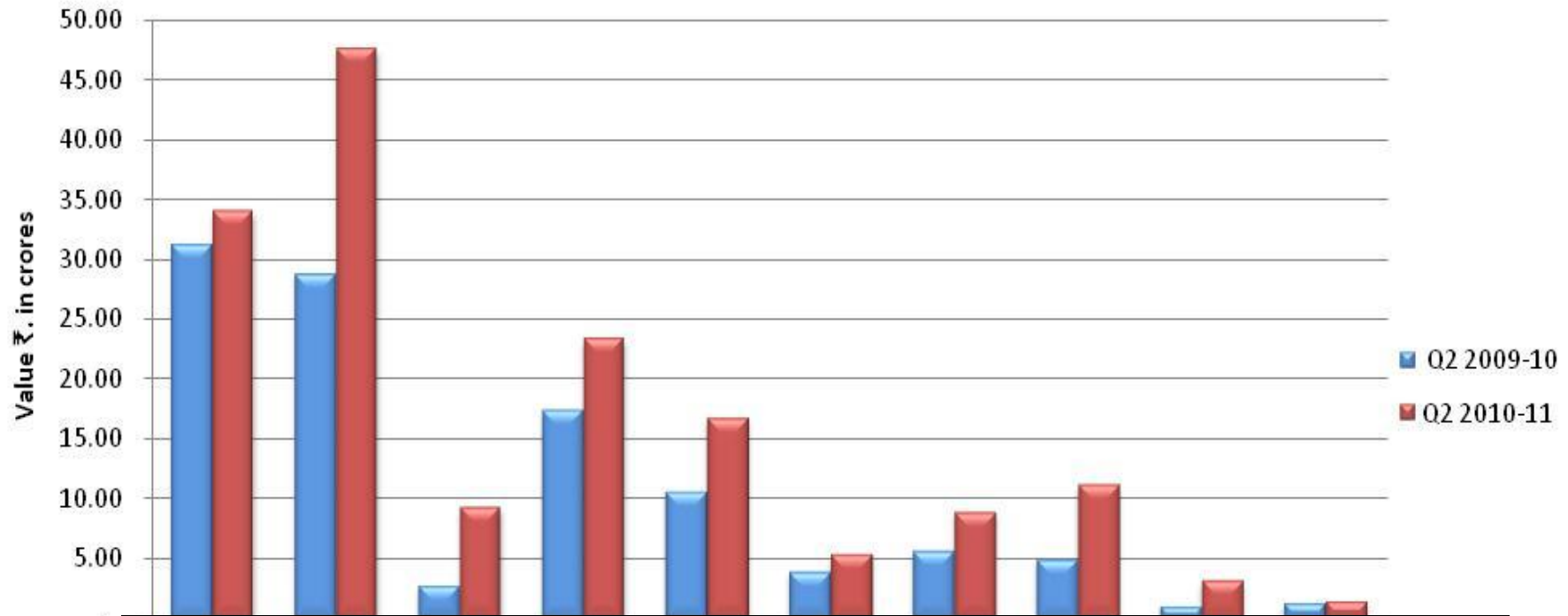


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Key Figures (Amt. Rs. Cr.) – Half Year

Description	HY 1 2010-11	HY 1 2009-10
Sales	326.95	195.29
PBT	29.13	22.09
PBT %	8.91 %	11.49 %
PAT	19.86	14.13
PAT %	6.08%	7.35 %
EBITDA %	10.76 %	12.95 %

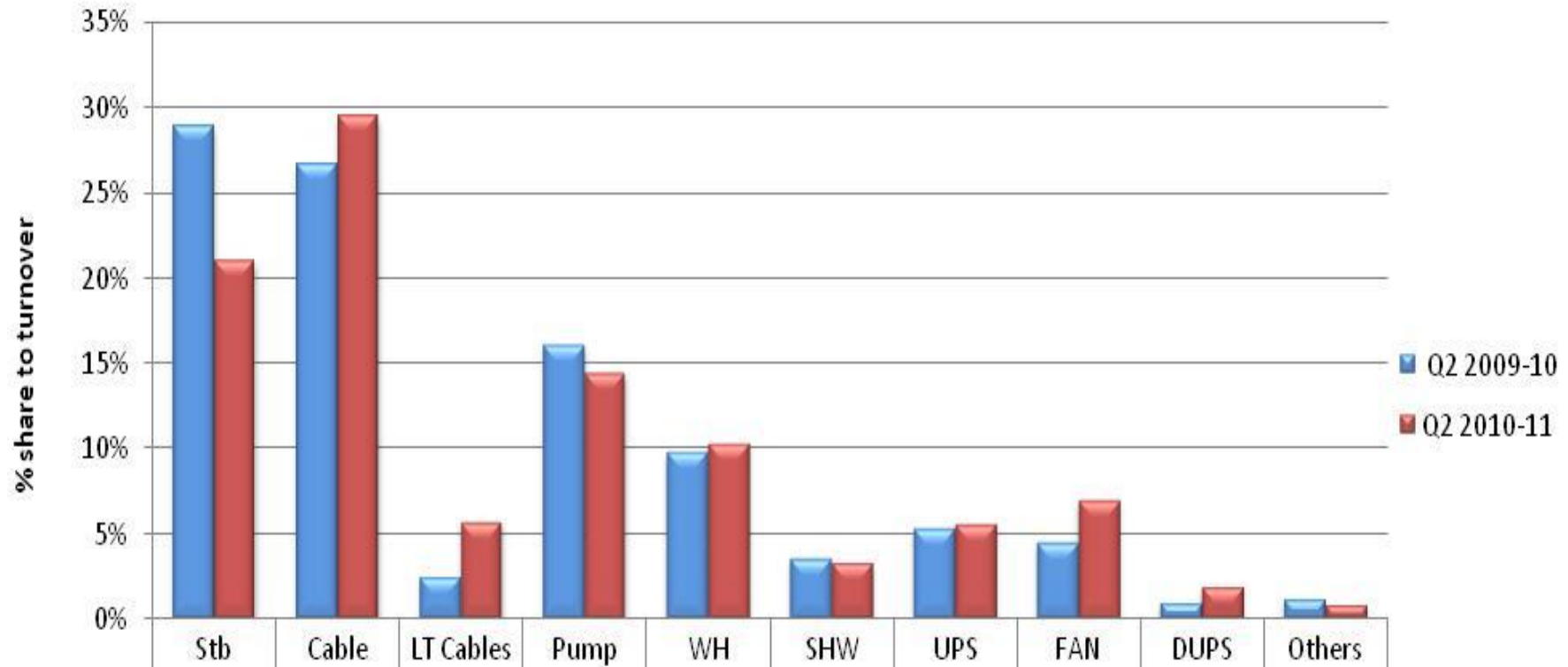
Productwise Turnover



	Stb	Cable	LT Cables	Pump	WH	SWH	UPS	FAN	DUPS	Others	Total
Q2 2009-10	31.28	28.85	2.71	17.42	10.56	3.88	5.72	4.93	1.06	1.37	107.78
Q2 2010-11	34.00	47.60	9.30	23.37	16.72	5.34	8.93	11.23	3.17	1.47	161.13

Products

Productwise % to Total Turnover



Q2 2009-10	29%	27%	3%	16%	10%	4%	5%	5%	1%	1%
Q2 2010-11	21%	30%	6%	15%	10%	3%	6%	7%	2%	1%

Products

Zone wise turnover (Amt. in Rs. Cr.)



Period	Total Sales	South Zone		North Zone	
		Amount	%	Amount	%
Q2 FY- 10-11	161.13	129.52	80%	31.61	20%
Q1 FY- 10-11	170.83	129.73	76%	41.10	24%
FY 09-10	462.29	390.88	85%	71.41	15%
FY 08-09	326.04	297.55	91%	28.49	9%
FY 07-08	289.18	274.48	95%	14.70	5%

STATEMENT OF ASSETS AND LIABILITIES (Rs. Lakhs)



Particulars	For the Half Year Ended	
	30.09.10 (Unaudited)	30.09.09 (Unaudited)
SHAREHOLDER'S FUNDS		
a) Capital	2,984.75	2,984.75
b) Reserves and Surplus	13,149.71	11,073.41
LOAN FUNDS	10,760.99	3,939.60
DEFERRED TAX LIABILITY	605.79	509.47
TOTAL	27,501.24	18,507.23
APPLICATION OF FUNDS		
FIXED ASSETS	11,679.84	10,670.66
INVESTMENTS	467.78	647.27
CURRENT ASSETS, LOANS AND ADVANCES		
a) Inventory	11,446.32	5,307.42
b) Sundry Debtors	7,958.84	5,138.55
c) Cash and Bank balances	791.81	793.69
d) Loans and Advances	1,036.97	1,026.54
Less: CURRENT LIABILITIES AND PROVISIONS		
a) Liabilities	5,504.64	4,696.65
b) Provisions	375.68	380.25
MISCELLANEOUS EXPENDITURE (NOT WRITTEN OFF OR ADJUSTED)	-	-
TOTAL	27,501.24	18,507.23

UN AUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30.09.2010 (Rs. Lakhs)



Sl No.	Particulars	For the Quarter ended	
		30.09.10 (Un Audited)	30.09.09 (Un Audited)
1	(a) Income from operations	15,873.73	10,613.70
	(b) Other Operating income	7.38	5.42
2	Expenditure		
	a) (Increase) /decrease in stock in trade and work in progress	(473.94)	(1,257.26)
	b) Consumption of raw materials	4,068.09	3,520.26
	c) Purchase of traded goods	7,430.19	4,272.45
	d) Selling and distribution expenses	1,226.65	1,343.93
	e) Employee costs	896.47	631.04
	f) Depreciation	195.32	148.25
	g) Other expenditure	1,007.41	789.61
	Total	14,350.19	9,448.28
3	Profit from Operations before Other income, Interest and Exceptional Items (1-2)	1,530.92	1,170.84
4	Other Income	29.86	27.96
5	Profit before Interest and Exceptional Items (3+4)	1,560.78	1,198.80
6	Interest	258.39	86.80
7	Profit after Interest but before Exceptional items (5-6)	1,302.39	1,112.00
8	Exceptional items	-	-
9	Profit(+)/ Loss (-) from Ordinary Activities Before Tax (7+8)	1,302.39	1,112.00
10	Tax expense	424.38	388.48
11	Net Profit(+)/ Loss (-) from Ordinary Activities After Tax (9-10)	878.01	723.52
12	Extraordinary items	-	-
13	Net Profit(+)/ Loss (-) for the period (11-12)	878.01	723.52

UN AUDITED FINANCIAL RESULTS FOR THE HALF YEAR ENDED 30.09.2010 (Rs. Lakhs)



SI No.	Particulars	For the Half year ended		For the year ended
		30.09.10 (Un Audited)	30.09.09 (Un Audited)	31.03.10 (Audited)
1	(a) Income from operations	32,695.01	19,217.64	45,408.91
	(b) Other Operating income	12.77	11.29	27.92
2	Expenditure			
	a) (Increase) /decrease in stock in trade and work in progress	(1,368.18)	(1,211.79)	(5,199.61)
	b) Consumption of raw materials	9,558.83	5,426.83	14,487.85
	c) Purchase of traded goods	14,393.81	7,676.16	20,029.70
	d) Selling and distribution expenses	2,740.14	2,261.88	5,183.59
	e) Employee costs	1,722.81	1,162.48	2,681.14
	f) Depreciation	388.33	301.91	714.96
	g) Other expenditure	1,938.02	1,297.02	3,189.20
	Total	29,373.76	16,914.49	41,086.83
3	Profit from Operations before Other income, Interest and Exceptional Items (1-2)	3,334.02	2,314.44	4,350.00
4	Other Income	59.76	53.68	114.52
5	Profit before Interest and Exceptional Items (3+4)	3,393.78	2,368.12	4,464.52
6	Interest	480.90	159.59	513.25
7	Profit after Interest but before Exceptional items (5-6)	2,912.88	2,208.53	3,951.27
8	Exceptional items	-	-	-
9	Profit(+)/ Loss (-) from Ordinary Activities Before Tax (7+8)	2,912.88	2,208.53	3,951.27
10	Tax expense	926.63	795.48	1,404.01
11	Net Profit(+)/ Loss (-) from Ordinary Activities After Tax (9-10)	1,986.25	1,413.05	2,547.26
12	Extraordinary items	-	-	-
13	Net Profit(+)/ Loss (-) for the period (11-12)	1,986.25	1,413.05	2,547.26



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